

COVID-19 Response - Recovery

WEBINAR + ROUNDTABLE

Current • Practical • Localized

THE ISLANDS

Bowen, Cormorant, Cortes, Denman, Gabriola, Galiano, Gambier, Hornby, Lasqueti, Malcom, Mayne, Pender, Quadra, Salt Spring, Saturna, Queen Charlotte Strait, Texada, Thetis.

• April 9, 2020 •



STAY HOME

STAY SAFE

Rural Islands BC

Virtual Meeting Format

- MUTE when not speaking
- Close video to save bandwidth
- Raise 'hand' button'- moderator will recognize
- In 'chat' introduce yourself and your island
- Submit question/comments in 'chat'
- Q & A will follow all presentations
- Meeting is being recorded

Today's Program

Brief presentation by Bowen, Gabriola, Salt Spring

- Specific challenges your island is facing
- Key actions/initiatives taken these past 10 days to support island economic response and recovery
- Most effective communication tools being utilized
- Advocacy and/or coordination with local government
- Share a personal reflection or 'good news' story

Islands Update - Bowen

Rod Marsh, Chair Bowen Island
Community Economic Development
Committee and colleagues

Islands Update – Gabriola+

Julie Sperber,

Community Economic

Development Officer

Gabriola, Mudge & DeCourcy Islands

Islands Update – Salt Spring

- **Jessica Harkema** – SSI Chamber of Commerce, Executive Director
 - Business Survey Template via google docs
 - Advocacy Initiatives
- **Rob Pingle** – Salt Spring Market Society
- **Yael Wand** – Salt Spring Arts Council

Q & A
+
Comments

Covid -19 INFO HUB

One-Stop for Response and Recovery Current info;
includes link to local plans

- Link to be live Tuesday, April 14
 - Will send out via RIEP and Islands Social media channels
- Being updated weekly
- Please send and new info you found useful to share; or ideas for table of content additions

'Stay Open' Campaign

■ Phase I –

○ Rural Island Business Gift Certificates

- Letter to all via Chambers and Biz Associations
- Fillable Input form; Volunteers needed

○ Rolling- out in April

■ Phase II –

○ Directory of Islands movers, shakers, innovators = focus on small businesses, artisans, farmers, entrepreneurs

○ Rolling out summer 2020

Next Webinar- Thursday, April 23

- Featuring 3 Rural Island UPDATES
- Roundtable Feedback
- Resources

PLEASE SHARE WITH YOUR NETWORKS