



Adaptation - Innovation - Resilience

Welcome to Day 1

- Please mute upon entering
- Introduce self in chat w/ location
- Program begins at 9:15

THANKS TO OUR SUPPORTERS



Meet your host...



Mitch Miyagawa

Maji Events facilitates and organizes soulful, artistic, and transformational community events.



zoom - CHOOSING YOUR VIEW



To choose "Speaker View" on Zoom:

- **Click "View" in the top right corner of your meeting window**
- **Select "Speaker View" from the dropdown menu**

This will automatically display the video of the currently speaking participant prominently on your screen.

Key points about Speaker View:

- **Access:** Click the "View" button in the top right corner of your Zoom window.
- **Function:** When in **Speaker View**, the video of the person currently speaking will take up the majority of your screen.
- **Alternative view:** "Gallery View" shows all participants equally sized on the screen.

2025



Virtual

RIEP Forum.ca

March 6 & 7

Day 1 Program

- 9:15** Welcome, Land Acknowledgement
- 9:30** Connection Breakouts
- 9:55** Connection Reflections
- 10:00** **Speaker:** Tariff Economic Impact & Strategies for Rural Coastal and Indigenous Communities
- 10:20** Plenary Roundtable: **Shared Services:** Pooling Resources for Socio-Economic Well-Being
- 11:00** Movement Break
- 11:05** Plenary: **AI Insights:** Integrating AI for Business and Non-Profit Success
- 12:30** Closing - Day 1 Wrap Up

RIEP BoD

Francine Carlin, Chair, Salt Spring Island, Tsawout Traditional Territory

Maria Malmgren, Treasurer, Gabriola Island, Snuneymuxw Traditional Territory

Mike Hoebel, Director, Galiano Island, ᵂSÁNEĆ and Penelakut Traditional Territory

Kate Maddigan, Director, Cortes Island, Klahoose, Tla'amin, and Homalco Traditional Territory

Marc Doll, Director, Quadra Island, Wei Wai Kai and Wei Wai Kum Traditional Territory

Ivy Peers, Director, Cormorant Island, Kwakwaka'wakw Traditional Territory

Thandi Williams, Director, Pender Island, ᵂSÁNEĆ Traditional Territory



**Francine
Carlin**



**Maria
Malmgren**



**Mike
Hoebel**



**Kate
Maddigan**



**Marc
Doll**



**Ivy
Peers**



**Thandi
Williams**



RIEP serves to empower British Columbia's rural islands and remote coastal communities by honouring reconciliation and by collaborating and convening to share information, resources, and opportunities.

We **network**, **advocate**, **support** and **activate** communities towards achieving enduring socio-economic well-being together.



Hych'ka Siem Laxiya



David Bodaly

David Bodaly carries his great grandfather's name Laxiya. Laxiya is a Snuneymuxw First Nations photographer, genealogist, weaver and cultural tour guide.

Connection Breakouts

- What do you appreciate most about your community?
- What is a critical issue facing your community today?
- What motivated you to attend today - what do you hope to learn?

Reflections



There were 534,400 businesses in B.C. in 2023. Of these, 98 per cent (524,900) were small businesses with fewer than 50 employees.

Vancouver Island Region Small and Micro Business:

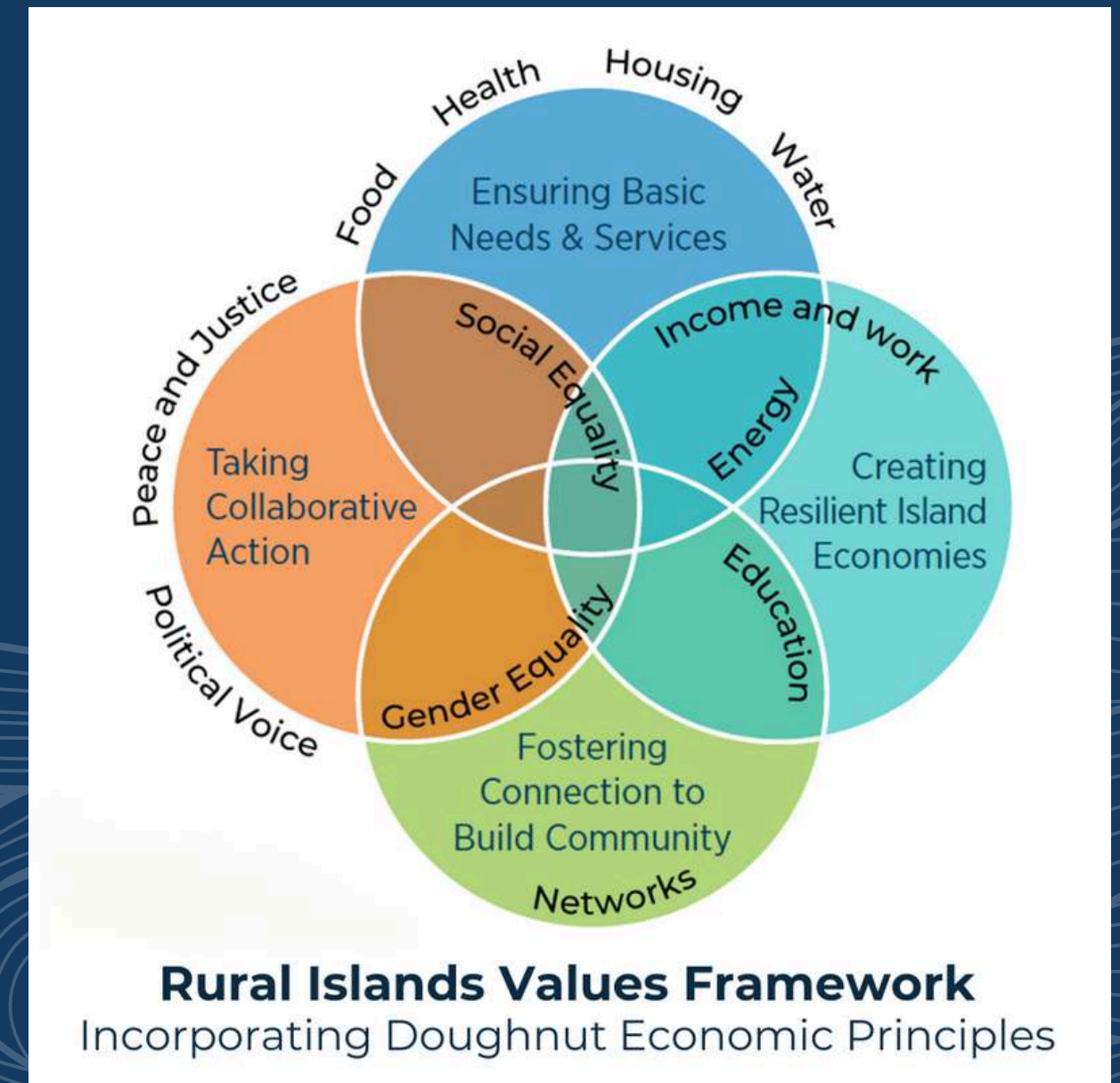
- Just shy of 100,000 businesses
- 70,000 owner/operated (micro-business)

Sectors with Largest % of Employees:

- 15% in Construction
- 12% Tourism Sector
- 12% Arts & Entertainment

There are a number of industries that are over-represented (when compared to BC and national averages) on BC's Rural Islands including:

- Agriculture, Forestry, Fishing and Hunting
- Arts, Entertainment and Recreation
- Construction
- Information and Cultural industries
- Professional Services





"If we have data, let's look at data.
If all we have are opinions,
let's go with mine."

– Jim Barksdale, CEO of Netscape

STAY TUNED...

PLENARY Speaker:



Aaron Cruikshank
President CTRS

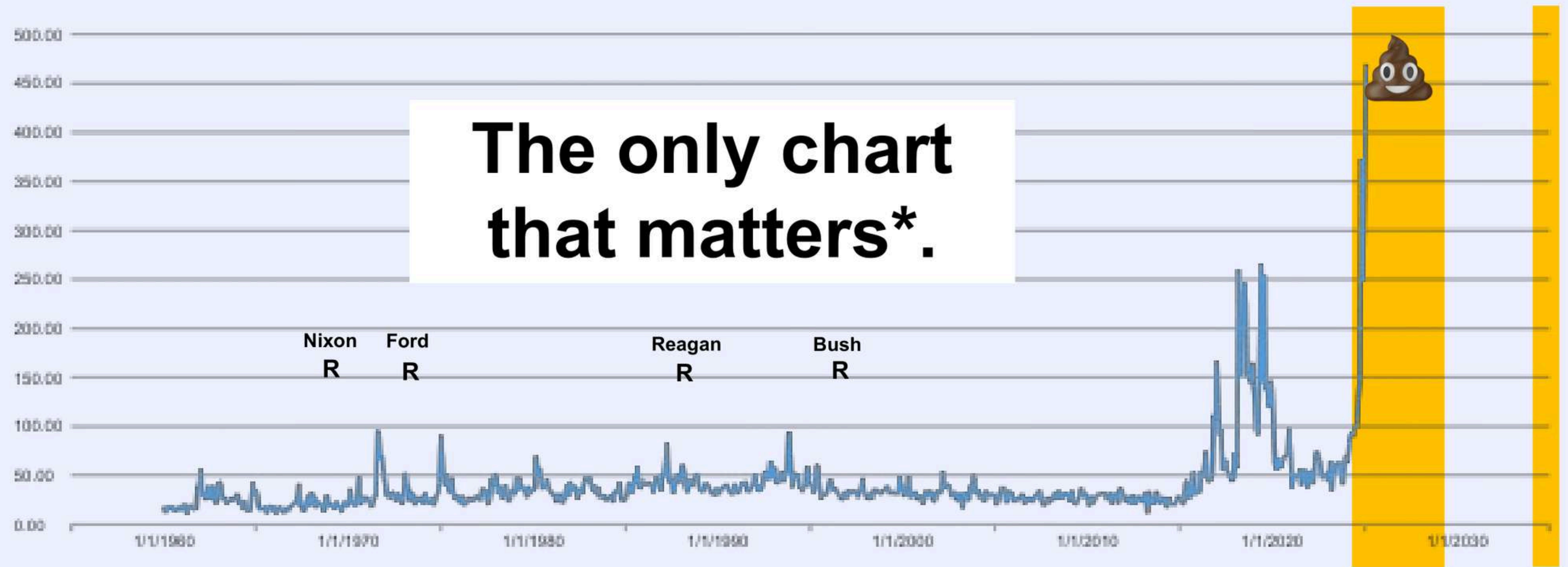
Market Intelligence expert, policy expert, futurist & economist

US Tariffs & Local Livelihoods:

Tariff Economic Impact & Strategies for Rural Coastal and Indigenous Communities

Trade Policy Uncertainty – TPU Index

Tariffs are an example of an action that causes TPU.



The only chart that matters*.

Source: <https://www.matteoiacoviello.com/tpu.htm>

So what? How does TPU affect me?



Large + Enterprise Private Sector

- Cut spending
- Layoff workers
- Reduce investment in equipment and infrastructure
- Diversify supply chain
- Reduce spending with small vendors
- Increase prices on nearly everything



Government

- Trade negotiations
- Economic stimulus measures
- Direct support for affected industries
- Cut any programs seen as lower priority
- Running up deficit

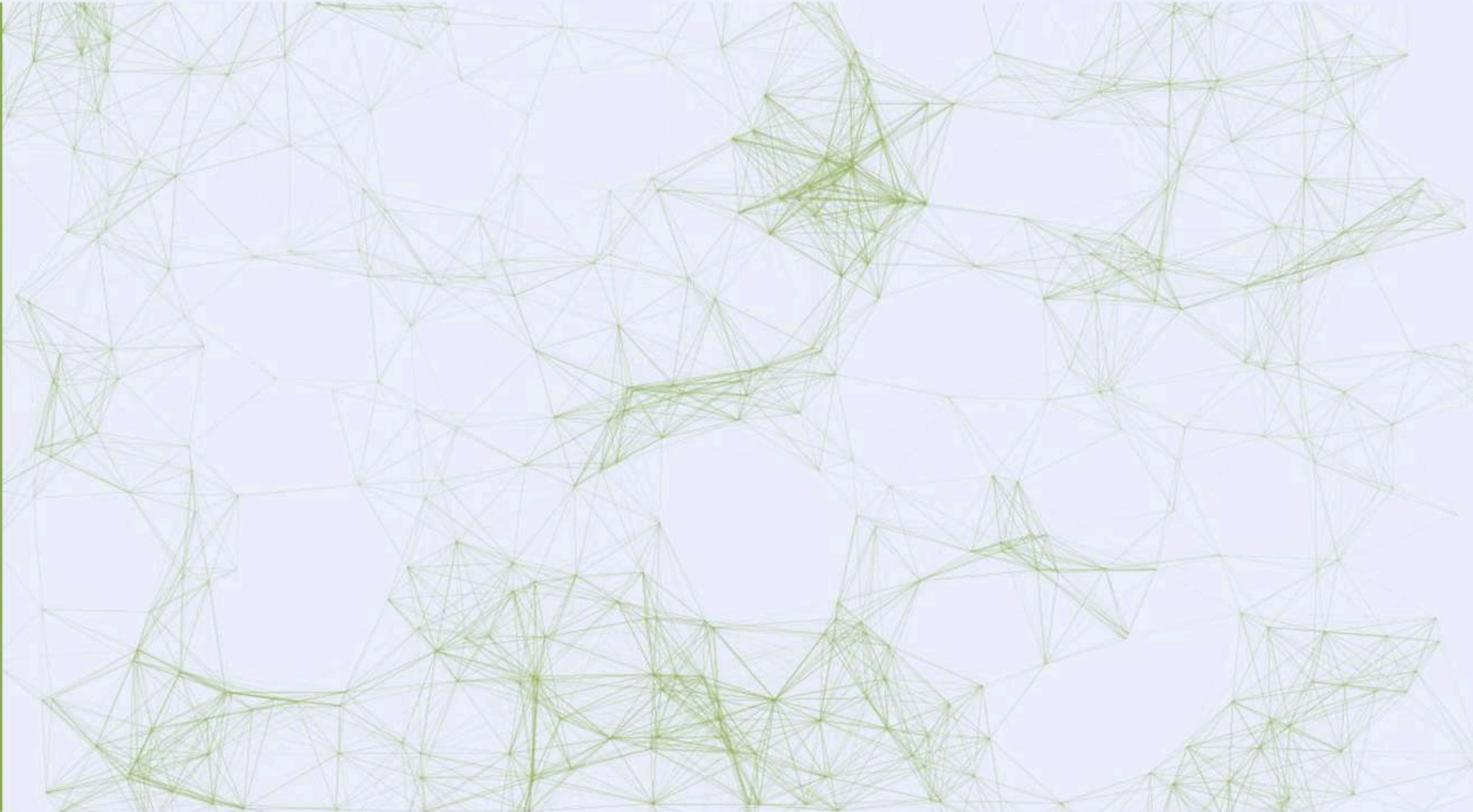


SMEs on Rural Islands

- Higher costs for anything imported
- Shipping delays (like during COVID)
- Decline in tourism revenue as worried people cut back on spending
- Reduced spending by government and big business in your community
- Banks tighten lending criteria



**Oh, crap.
WHAT DO
WE DO???**



Hyperlocalization: Strengthening the Local Economy

Local Production
& Supply Chains



Community-Owned
Business Models



"Buy Local" (or "Buy
Canadian) Initiatives



Diversification & Economic Resiliency

Business Diversification



Resilient Business Models

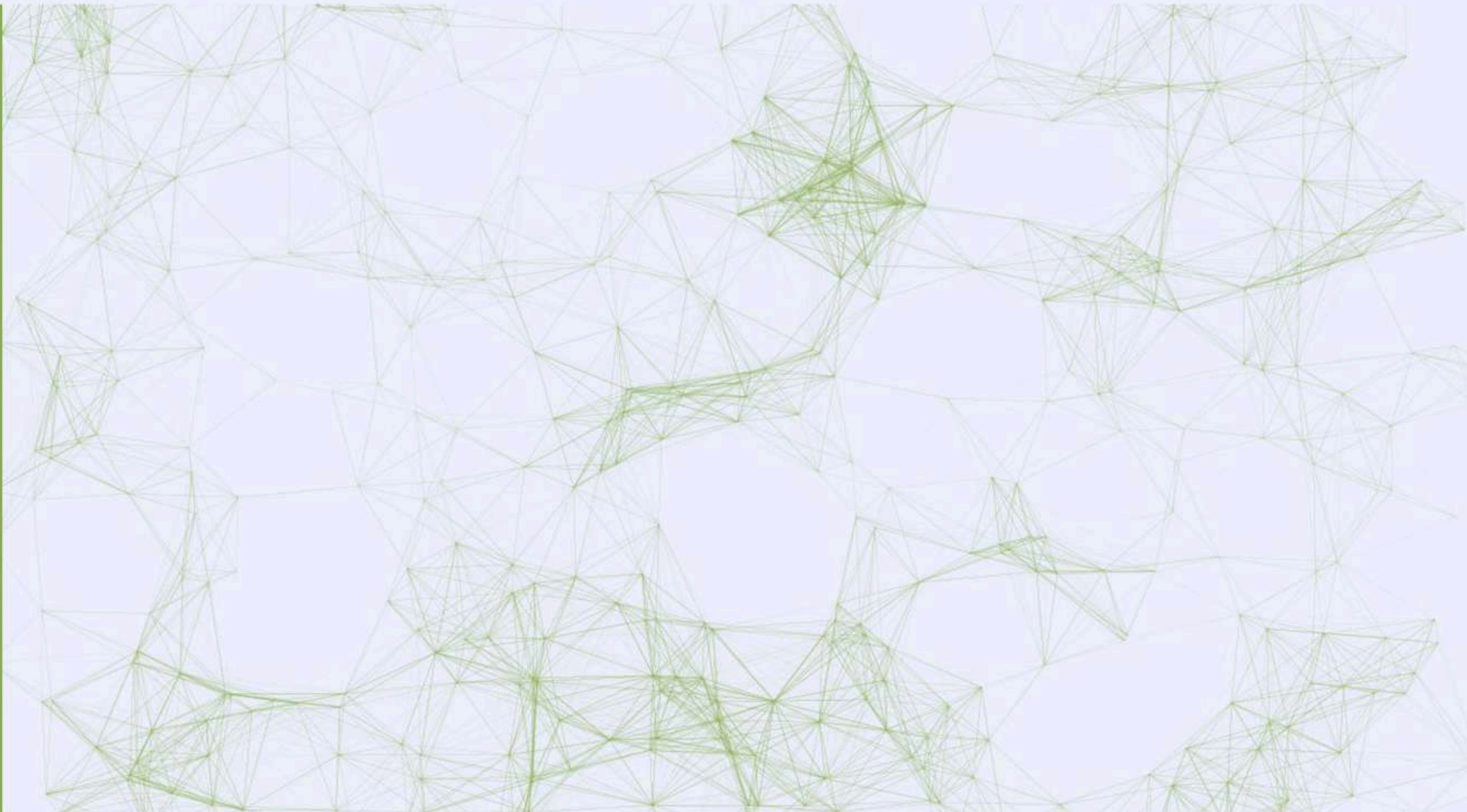


Infrastructure & Capacity Building





QUESTIONS?



THANK YOU

CTRS
Market Intelligence

Shared Services

Types of Shared Services

- Shared Marketing Agencies or Business Services
- Cooperative Branding
- Shared Warehousing & Distribution
- Co-Working Spaces



Benefits of Shared Services

- Cost Savings
- Increased Efficiency
- Access to Expertise
- Scalability & Flexibility
- Improved Collaboration

PLENARY Roundtable:

Shared Services: Pooling Resources for Socio-Economic Well-Being



Amir Tabatabael

Deliver Vancouver Island
DelVI



Diana Jolly

Island Good



Thandi Williams

Sooke Business
Services
Co-op Model



Sherese Johnson

Rising Tide Business
Services



delvi

Deliver Vancouver Island

- MICROFULFILLMENT
- DELIVERY
- WAREHOUSING (SHORT & LONG TERM)
- SECURE RECEIVERSHIP
- LOGISTICS & DISTRIBUTION
- FOOD & PRODUCE AGGREGATION
- EMERGENCY PREPAREDNESS

Your paragraph text



We'll Do the Heavy Lifting



(778)-321-7077 - Sales



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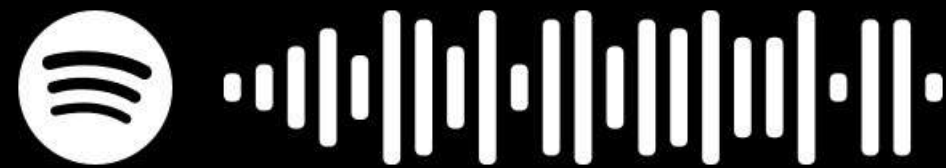
1250 Taylor Rd. Parksville, BC



@delvi.ca

Movement Break

Featuring music from around the Coast



<https://open.spotify.com/playlist/IPECeZBeBMtdPIMJBo2pSg?si=0870d673b4ef4091>

PLENARY Roundtable:

AI Insights: Integrating AI for Business and Non-Profit Success



Lauren Evanow
CEO, Results Team
Communication



Jennifer Hufnagel
Principal,
Hufnagel Consulting



Charly Jarrett
Senior Digital
Consultant, HJC

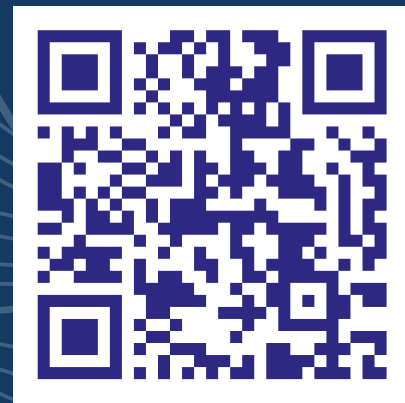
STEPS FOR SME'S AND ORGS TO GET STARTED

AWARENESS

READINESS

ADOPTION

Fishing Industry Skills	Business/Transferable Resume Language
Navigation of marine waters	Spatial awareness and directional navigation; expertise in route planning and logistics coordination
Reading and understanding tide times, currents	Strong analytical skills; ability to interpret environmental data for operational planning
Training and deploying safety equipment	Workplace safety and compliance; training others in safety procedures and emergency protocols
Wealth of fish species knowledge, spawning, identification	Industry-specific expertise; research and data interpretation skills; ability to make informed decisions based on biological and environmental factors
Net mending	Precision in repair and maintenance; attention to detail and problem-solving in hands-on tasks
Small minor mechanical work	Basic mechanical troubleshooting and repair; hands-on technical problem-solving
Leading a team	Leadership and team management; ability to coordinate, delegate tasks, and ensure efficiency under challenging conditions
Radio operator and communication	Effective verbal communication; ability to manage high-pressure communication in fast-paced environments



Lauren Evanow
CEO, Results Team
Communication



Jennifer Hufnagel
Principal,
Hufnagel Consulting



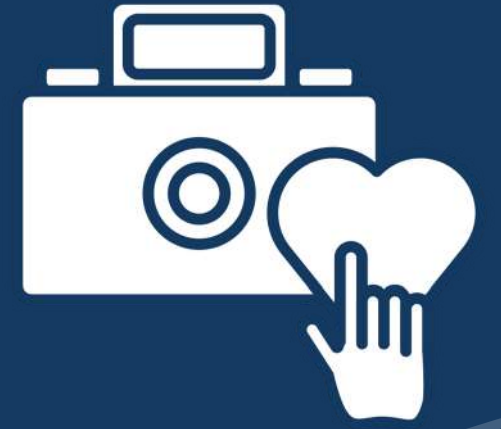
Charley Jarrett
Senior Digital
Consultant, HJC

Prize Draw

WIN A FREE Chat GPT Workshop

WIN a FREE Chat GPT Workshop
led by [Jennifer Hufnagel Consulting](#).

Jennifer has been working with hundreds of organizations across our region to help folks gain confidence in using this cutting-edge technology.



Say Cheese!

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Forum.ca

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See YOU tomorrow!

PRESENTED BY:



**RURAL
ISLANDS
ECONOMIC
PARTNERSHIP**

RuralIslandsPartnership.ca

Strengthening Connections - Year Round