



**RURAL  
ISLANDS**  
ECONOMIC  
PARTNERSHIP  
CULTIVATING RESILIENT  
PARTNERSHIPS



## Are You Ready for the Holidays?

We know it's *scary*....  
...the holidays are just  
around the corner...

We can help you  
"sleigh" your holiday  
promotions!

**This Is Your Warning!**



**The Mariah Carey Defrosting  
Process Has Begun**

# Small Business Holiday Marketing Bundle

Unwrap a bundle of merry marketing strategies tailored for your business, designed to jingle all the way to success!

## Including



### Email Template

Connect with your audience right in their inboxes! Let us set up the messaging and graphics for you, all you have to do is hit 'send'!



### Website Banner

Let us create a banner to promote your holiday specials on your website - promote your specials to all who cross your digital path!



### Social Posts

Scroll stopping posts and wording for your social media feeds... plus an accompanying strategy of when to post and why!

Packages starting at \$500.

RIEP'S Rising Tide Business Services is a social enterprise dedicated to empowering small businesses across coastal BC with **cost-effective, results-driven strategies** to grow your online presence.

Visit our website to download our  
[Holiday-Ready Marketing Checklist](#)

OR

Schedule a call today, and let's dive in!



Is your business ready  
for the Holidays?

### Small Business Holiday Ready Checklist

Preparing your small business for the holiday season in advance is a smart move, as it gives you ample time to plan and execute your online marketing strategies. Here are some things small businesses should do online now to get ready for customers during the holiday season:

#### Website Optimization

- ☐ Ensure your website is mobile-friendly, loads quickly, and is easy to navigate.
- ☐ Update product descriptions, images, and prices.
- ☐ Implement SEO strategies to improve your website's search engine ranking.

#### Create a Holiday Landing Page

- ☐ Design a dedicated holiday landing page showcasing special offers, gift ideas, and holiday-themed content.

#### Holiday-themed Branding

- ☐ Update your website and social media profiles with holiday-themed logos, banners, and cover photos.

#### Online Promotions

- ☐ Offer special promotions, discounts, or bundles exclusive to the holiday season.
- ☐ Create a sense of urgency by setting clear start and end dates for these offers.

#### Content Marketing

- ☐ Create blog posts, videos, or other content related to holiday topics or products.
- ☐ Share valuable and informative content on your website and social media.

**BOOK A CALL TODAY!**

We're here to help! Let's get you ready for the holidays.

BOOK ON OUR CALENDAR

*We respectfully acknowledge that this correspondence has been sent from within the traditional, unceded territories of the Coast Salish Peoples, including W̱SÁNEĆ First Nations and Hul'quimi'num Treaty Group.*



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The **Rural Islands Economic Partnership (RIEP)** leads, inspires, and cultivates sustainable economic resilience and community well-being through collaborative initiatives and partnerships for the benefit of BC's rural islands and the Indigenous Communities who have traditional or reserve lands on these islands.

Follow us:



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