Adaptation - Innovation - Resilience

RIEP Forum

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March 6 & 7

EMERGING STRONGER Rural-Coastal Communities: Beacons of Resilience

As spring approaches, much more than blossoms and fiddleheads are beginning to emerge—we are growing a movement to protect and secure what it means to be Canadian!

From an economic perspective, recent events have underscored our vulnerabilities, particularly in relation to our southern neighbours. For the first time in our history, thirteen Canadian Premiers united in Washington, D.C. on February 12, to meet with USA decision makers in government, business leadership, and organized labour to demonstrate and affirm their collective commitment to safeguarding Canada's economic interests—and, ultimately, our sovereignty.

As rural - coastal communities, we are inherently adaptive, innovative and resilient with the tides of change.

<u>**RIEP's 2025 Virtual Forum</u>** will celebrate the ways we continue to learn from one another towards strengthening our communities together – by being beacons of safety, well-being, and leaders in the movement towards realizing regenerative economies for generations to come.</u>

SESSION SPOTLIGHT

AI INSIGHTS

Integrating AI for Business and Non-Profit Success

This session will bring together AI specialists who will share their knowledge, experience, strategies, and tools for how to successfully leverage AI in business and non-profit operations.

Forum Attendees Will:

- Gain insights into current AI trends
- Learn how to work productively and creatively with AI
- Identify best ways to manage AI for meaningful results

This Program is grounded in real-world, actionable examples for how to learn and safely thrive with AI. RIEP is excited to offer this program being presented by professionals who regularly work to support small businesses and community based non-profits to harness the benefits of AI.







FEATURED SPEAKERS

Lauren Evanow CEO, Results Team Communication

Lauren Evanow Founded Results Team Communication Inc., focusing on strategic planning for start-ups in digital technology and healthcare.

Jennifer Hufnagel Principal Hufnagel Consulting

Jennifer Hufnagel is a corporate trainer, operations consultant, and AI enthusiast. For the last 25 years, she has worked with 1000s of businesses, nonprofits, and Fortune 100 companies. She leads AI Training on Vancouver Island.

Charley Jarrett Senior Digital Consultant, HJC

Charley Jarrett is a nonprofit digital strategy expert with a track record in leveraging AI to optimize online giving, advertising, and analytics.

WIN A FREE Chat GPT Workshop

FORUM attendees will also be eligible to WIN a FREE Chat GPT Workshop led by Jennifer Hufnagel Consulting.

Jennifer has been working with hundreds of organizations across our region to help folks gain confidence using this cutting-edge technology.

Thursday, March 6 - Friday, March 7 9:15 AM - 12:30 PM

Purchase Tickets Here

Early Bird Pricing

Until February 22: \$35.00

Standard Pricing: March 1 – March 6: \$40.00

VISIT THE LATEST FORUM PROGRAM HIGHLIGHTS



Feedback From A Previous Forum Attendee: "This was a great opportunity to network and get up to speed on what's happening in our rural islands and remote coastal communities."

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RIEP serves to empower British Columbia's rural islands and remote coastal communities by honouring reconciliation and by collaborating and convening to share information, resources, and opportunities. We network, advocate, support and activate communities towards achieving enduring socio-economic well-being together.

We respectfully acknowledge that this correspondence has been sent from the traditional unceded territory of the Coast Salish Peoples, including the <u>W</u>SÁNEĆ First Nations and Hul'quimi'num Treaty Group, whose historical relationship with the land continues to this day.

RURAL ISLANDS ECONOMIC PARTNERSHIP | c/o McKimm & Lott Unit 201-118 Fulford-Ganges Road | Salt Spring Island, BC V8K 2S4 CA

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